



## **British Columbia Chicken Marketing Board January 2010 Update.**

### **1. A-97 allocation.**

The allocation for period A-97 (March 28 to May 21, 2010) was set by the CFC Board of Directors in Ottawa on December 16, 2009 at **2% over base**.

BC's share of the A-97 allocation is:

Domestic	29,822,660 kilograms live weight
Market Development	<u>1,920,000 kilograms live weight</u>
<b>Total</b>	<b>31,742,660 kilograms live weight</b>

Allotments to growers this period:

Domestic	<b>99.43%</b> pro rata
MD	<b>44.66%</b> uptake

Market development for A-97 represents **6.43%** of domestic allocation.

The Market Development lease price for period A-97 has been set at **\$0.28 per kilogram** live weight which represents no change from period A-96.

### **2. FIRB Supervisory Review.**

The BCFIRB panel heard five full days of presentations and testimony during the week of December 14 at the Ramada Inn in Abbotsford. By Thursday, December 17 it became apparent that the process would not be completed by the end of the week and that more time would be required. January 11, 12, 13, and 15 have been set aside for the conclusion of the supervisory review.

#### **Times:**

January 11 beginning at **9:30 AM**

January 12, 13, and 15 beginning at **9:00 AM**

**Location: Ramada Plaza Hotel 36035 N. Parallel Rd, Abbotsford BC. Pinnacle Room 1.**

BRITISH COLUMBIA CHICKEN MARKETING BOARD

### **3. Appeals Update.**

#### **South Alder Holdings Ltd:**

South Alder Holdings Ltd has appealed a decision of the Board to deny its request for relief of A-89 under produced allotment beyond the 6% tolerance. The pre-hearing conference call (PHC) was held September 16, 2009.

On the PHC the respondent sought a determination from BCFIRB as to whether the appellant's lost production can be considered a Force Majeure Event under Part 20 of the General Orders.

The parties were asked to provide BCFIRB with written submissions on this issue. The appellant is to provide its submission by October 26, 2009 and include reasons why the lost production should be considered a Force Majeure Event as defined by Part 20 of the General Orders. The respondent will provide its submission by November 9, 2009. The appellant may reply to the respondent's position by November 24, 2009. BCFIRB will make a determination as to whether this issue can be determined in advance of the hearing and if so, provide its decision on the merits of the issue.

The appeal is scheduled for January 21, 2010 at the Ramada Plaza Inn in Abbotsford (Summit Room) from 9:30 a.m. to 4:30 p.m.

#### **Pricing Appeals**

All pricing appeals have been adjourned pending the outcome of the BCFIRB Supervisory Hearing.

The appeals filed with respect to pricing are as follows:

- A-90 – by PPABC
- A-91 – by PPPABC
- A-92 – by BCCGA
- A-93 – by PPABC & BCCGA
- A-94 – by BCCGA & PPABC
- A-95 – by BCCGA & PPPABC

#### **4. 2010 Board member election timeline.**

An election will be held in 2010 for a three-year term for one of the two elected grower positions on the Board. The term of the incumbent member, Mr. Rick Thiessen will expire on March 19, 2010.

The BC Council of Marketing Boards will act as Election Officer for this election and will be mailing out packages of information during the first week of January.

Below is the timeline for the election process that will conclude at the BCCGA Annual General Meeting to be held in Langley, B.C. on March 19, 2010.

	January 4, 2010	Mail out Notice of Election and Election Timeline; Commencement of Nominations
	January 15, 2010	Close of Nominations
	January 18, 2010	Mail out Notice of Candidates
	January 19, 2010	Candidate presentations -- Interior
	January 27, 2010	Candidate presentations – Vancouver Island
	January 20, 2010	Candidate presentations – Lower Mainland
	<b>January 30, 2010</b>	<b>Deadline to be added to voters list</b>
	February 2, 2010	Advance Poll – Interior
	February 10, 2010	Advance Poll – Vancouver Island
	February 18, 2010	Advance Poll – Lower Mainland
	February 16, 2010	Final Vote – Interior
	February 24, 2010	Final Vote – Vancouver Island
	March 19, 2010	Final Vote – Lower Mainland
	<b>March 19, 2010</b>	<b>Election Date – counting of ballots and outcome announced.</b>

#### **5. Current market conditions.** (With thanks to CFC Chicken Fax)

- Up to November 30, **1,086.0 Mkg** of fresh chicken were available for the Canadian market, **0.7% less** than in the same period of the year before.

- Year-to-date production has reached **931.4 Mkg, 1.1% (10.0 Mkg) less** than during the same timeframe of 2008.
- Year-to-date imports have reached **154.5 Mkg, 1.3% (2.0 Mkg) higher** than last year.
- Frozen chicken inventories on December 1, 2009 were **37.9 Mkg, 0.3 Mkg higher** than the previous month and **1.9 Mkg higher** than on December 1, 2008.
- Production in October and November of this year was **1.1 Mkg higher and 0.6 Mkg lower**, respectively, compared to the same months in the previous year.
- Production this year-to-date, up to November 30, was **931.4 Mkg, 10.0 Mkg (1.1%) lower** than during the same weeks of last year.
- Imports (as reported by AAFC) were **14.8 Mkg in October and 13.4 Mkg in November, 0.7 Mkg higher and 2.3 Mkg lower** than in the same months of the previous year.
- Producer prices in period **A-95 are 2.0 cents lower** than those of period A-94 in most provinces. On average, the Canadian live price in **A-95 is 4.3 cents lower** than in the corresponding weeks of the previous year.
- Canadian Wholesale Chicken Prices. (cents/kg)

<b>Product</b>	<b>Nov. 09</b>	<b>Nov. 08</b>	<b>Change</b>
Market composite	340.9	317.4	7.4%
Whole bird complex	331.5	323.7	2.4%
Breast complex	507.2	446.7	13.5%
Wing complex	494.6	471.3	4.9%
Leg complex	269.9	255.6	5.6%

REMINDER: The new bcchicken.ca website is now up and running. If you require a user name to access the growers only side of the site, please contact Katie Lowe at 604-859-2868 or by email at [katielowebcchicken.ca](mailto:katielowebcchicken.ca)

*The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at:*

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