



British Columbia Chicken Marketing Board Update for February 2010

1. A-96 live price.

The live price for period A-96 (marketing's from January 31 to March 27, 2010) has been set by the BCCMB at **\$1.4799** per kilogram live weight.

This price represents a **decrease** from period A-95 of **\$.005** (one half cent) per kilogram and is \$0.0589 over the Ontario posted price for the period.

In the absence of an agreement by the PPAC the BCCMB used the same methodology for setting the A-96 live price that has been used since period A-90.

Calculations done by Serecon to establish the price linkage between live chicken and hatching eggs for A-96 have produced the following numbers:

	<u>Price</u>	<u>Change from A-95</u>
Live chicken	\$1.4799 per kg	Down \$0.005 per kg
Hatching eggs	\$4.8315 per dozen	Down \$0.0078 per dozen
Day old chicks	\$0.6727 per chick	Down \$0.0008 per chick

Cost recovery parity between the BCCMB and BCBHEC for A-96 is achieved at **101.24%** at these prices.

2. A-98 allocation.

The allocation for period A-98 was set by the CFC Board of Directors in Ottawa on February 2, 2010 at 2% over base or a total of **204,043,287 kilograms live weight**.

BC's share of the allocation is:

Domestic	29,557,068 kilograms live weight
Market Development	1,990,000 kilograms live weight
Total	31,547,068 kilograms live weight

Allotments to growers for this period are:

Domestic	97.22%	pro rata
Market Development	45.34%	of requests

BRITISH COLUMBIA CHICKEN MARKETING BOARD

3. A-94 production statistics.

A-94				
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Primary Growers Receiving Allotment	267			
1.600 kg and below	0	0.00%	-	0.00%
1.601 – 1.700 kg	7	2.62%	578,686	1.98%
1.701 – 1.780 kg	6	2.25%	882,807	3.02%
1.781 – 1.850 kg	11	4.12%	1,415,233	4.84%
1.851 – 1.950 kg	27	10.11%	3,199,592	10.95%
1.951 – 2.020 kg	16	5.99%	1,594,059	5.46%
2.021 – 2.100 kg	18	6.74%	1,982,164	6.78%
2.101 – 2.170 kg	20	7.49%	2,580,953	8.83%
2.171 – 2.250 kg	27	10.11%	3,074,304	10.52%
2.251 – 2.500 kg	113	42.32%	12,270,777	42.00%
2.501 – 2.730 kg	22	8.24%	1,640,230	5.61%
2.731 – 3.180 kg	0	0.00%	0	0.00%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	267	100.00%	29,218,805	100.00%

A-94				
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Primary Growers Receiving Allotment	267			
Growers over 110% of allotment	13	4.87%	108,157	2.94%
Growers over 106% of allotment	51	19.10%	353,957	14.51%
Growers between 100% and 105.9% of allotment	125	46.82%	422,221	49.32%
Growers between 94% and 99.9% of allotment	79	29.59%	(212,628)	31.64%
Growers between 90% and 93.9% of allotment	6	2.25%	(92,298)	2.29%
Growers below 90% of allotment	6	2.25%	(99,547)	2.24%
Growers below 94% of allotment	12	4.49%	(150,852)	4.52%
Column Totals	267	100%		100%
BC Utilization	101.60%			

4. Board membership update

By Order in Council number 010 of the BC cabinet on January 14, 2010 **Mr. John McComish** was appointed as a member of the British Columbia Marketing Board for a two year term that will expire on January 31, 2012.

Mr. McComish has a background in chicken primary and further processing and his experience includes twenty years as plant manager with JD Sweid and its predecessor Western Protein Foods.

The Board wishes to welcome John to his new appointment and is confident that industry stakeholders will have the opportunity to meet him in the near future.

5. Current market conditions. (With thanks to CFC Chicken Fax)

- 2009 production reached an estimated **1,009.3 Mkg, 0.8% (8.0 Mkg) less** than in 2008.
- 2009 imports are estimated at **166.5 Mkg, .09% (1.4 Mkg) higher** than in 2008.
- Frozen chicken inventories on January 1, 2010 were **37.1 Mkg, 0.6 Mkg lower** than the previous month and **0.2 Mkg lower** than on January 1, 2009.
- Production in November and December of 2009 was **0.1 Mkg higher and 1.1 Mkg higher**, respectively, compared to the same months in the previous year.
- Production this to the end of 2009, was **1,009.3 Mkg, 8.0 Mkg (0.8%) lower** than during the same weeks of last year.
- Imports (as reported by AAFC) were **13.5 Mkg in November and 11.8 Mkg in December, 2.2 Mkg and 0.6 Mkg lower** respectively than in the same months of the previous year.
- Producer prices in period **A-95 are 2.0 cents lower** than those of period A-94 in most provinces. On average, the Canadian live price in **A-95 is 4.3 cents lower** than in the corresponding weeks of the previous year.
- **Canadian Wholesale Chicken Prices. (cents/kg)**

<u>Product</u>	<u>Dec. 09</u>	<u>Dec. 08</u>	<u>Change</u>
Market composite	331.2	316.2	4.8%
Whole bird complex	327.1	325.6	0.54%
Breast complex	480.5	448.8	7.1%
Wing complex	514.3	481.6	6.8%
Leg complex	262.2	244.9	7.1%

6. Appeals update

South Alder Holdings Ltd:

South Alder Holdings Ltd has appealed a decision of the Board to deny its request for relief of A-89 under produced allotment beyond the 6% tolerance.

The appeal was originally scheduled for January 21, 2010; however FIRB required that date to complete the FIRB Supervisory Review.

The appeal has now been scheduled to be heard on **April 20, 2010** from 9:30 to 4:30 at the Ramada Inn in Abbotsford.

Jayne Rossworn.

Jayne Rossworn, an applicant under the BCCMB New Entrant Program for Growers in the Interior is appealing a January 6, 2010 decision of the Board to deny an extension to her qualification process to receive quota under the program. At this time no date has been set for a pre-hearing conference call.

Pricing Appeals

All pricing appeals have been adjourned pending the outcome of the BCFIRB Supervisory Review.

The appeals filed with respect to pricing are as follows:

A-90 – by PPPABC

A-91 – by PPPABC

A-92 – by BCCGA

A-93 – by PPPABC & BCCGA

A-94 – by BCCGA & PPPABC

A-95 – by BCCGA & PPPABC

A-96 – by PPPABC

7. Chick Placement Reports (BC 111)

This form was developed several years ago and was originally intended to replace the 7 day mortality sheet that hatcheries had been using and at the same time provide the Board with the same information.

Every grower is required to submit the form one week after chick placement to the Board and to their hatchery. It is not an optional form and penalties can be issued by the Board to ensure compliance.

The purpose of the BC 111 then is the same as it is today. The form provides a means that growers can use to advise both the Board and their hatchery on chick quality and chick count accuracy. This information is very important for hatcheries and assists them in assessing their breeder flock performance.

The information contained in the BC 111 is of particular importance to Board Staff while confirming chick quality/numbers, barn/floor placement, identity of person present at chick placement and other requirements of the On Farm Food Safety Assurance Program.

It will become even more important as we move towards implementing the Animal Care Program particularly in ensuring density requirements are being met in individual barns and floors.

We will be re-ordering more forms shortly and several minor modifications are planned. This is your opportunity to provide input if you feel that the BC 111 can be improved to provide additional relevant or helpful information to growers, hatcheries, or the Board.

Please forward your comments to Brian Hoven, BCCMB Senior Inspector/Auditor by February 19th, 2010 at brianhoven@bcchicken.ca or by phone at 604-859-2868.

Please submit your BC 111 forms completely and in a timely manner to both your hatchery and the BCCMB office.

8. BCCMB staff email addresses:

Bill Vanderspek - General Manager	billvanderspek@bcchicken.ca
Christine Rickson - Executive Assistant	christinerickson@bcchicken.ca
Carol Blatz - Production Coordinator	carolblatz@bcchicken.ca
Yvonne Wallace - Accounting	yvonnewallace@bcchicken.ca
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Kathy Erickson - Inspector/Auditor	kathyerickson@bcchicken.ca
Aarti Devi - Administrative Assistant	aartidevi@bcchicken.ca
	veldastagg@bcchicken.ca

General Inquiries info@bcchicken.ca

9. BCCMB members:

Mr. Ron Kilmury Chair
Mr. Rick Thiessen Vice Chair
Mr. David Janzen CFC Director
Mr. Keith Fuller CFC Alternate
Mr. John McComish

REMINDER: The new bcchicken.ca website is now up and running. If you require a user name to access the growers only side of the site, please contact Katie Lowe at 604-859-2868 or by email at katielowe@bcchicken.ca

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at:

Phone 604-859-2868 or E-mail billvanderspek@bcchicken.ca

Bill Vanderspek
General Manager
British Columbia Chicken Marketing Board

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