



## **British Columbia Chicken Marketing Board Update for January 2011.**

### **1. Live Price for A-102 (January 2 to February 26, 2011)**

The BC domestic live price for mainstream chicken in quota period A-102 was set by the Board at **\$1.5290** per kilogram live weight. This represents an **increase** of **6.40** cents per kilogram from the live price of the previous period A-101.

The price linkage calculations done by Serecon for period A-102 reflect the live chicken price of **\$1.5290** per kilogram live weight. The calculations indicate that cost recovery parity for period A-102 of **103.98%** will be achieved at the following prices:

Live Chicken	\$1.5290 per kg	Up \$0.064per kg
Hatching Eggs	\$4.9893 per doz.	Up \$0.1849 per doz.
Day-Old Broiler Chicks	\$0.6890 per chick	Up \$0.0192 /chick

### **2. A-102 live prices. (Taiwanese and Organic)**

The following prices have been set by the Board for specialty chicken for period A-101:

- TC's up to 82 days of age: \$2.5030 per kilogram
- TC's 83 to 110 days of age: \$2.7070 per kilogram
- TC's over 111 days of age: \$2.8620 per kilogram
- Certified Organic Chicken: \$3.4300 per kilogram

As cost of production information is updated for TC and Organic chicken every 16 weeks, these prices represent no change from A-101.

### **3. Allocation Setting Dates:**

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set. The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

**BRITISH COLUMBIA CHICKEN MARKETING BOARD**

Allocation Setting Dates (with thanks to CFC):

<u>Period</u>	<u>CFC Sets Allocation</u>
A-103 ( February 27 -- April 23, 2011)	November 24, 2010
A-104 (April 24 – June 18, 2011)	January 19, 2011
A-105 (June 19 – August 13, 2011)	March 23, 2011
A-106 (August 14 – October 8, 2011)	May 11, 2011
A-107 (October 9 – December 3, 2011)	July 12, 2011
A-108 (December 4, 2011 – January 28, 2012)	September 7, 2011
A-109 (January 29 – March 24, 2012)	November 9, 2011
A-110 (March 25 – May 19, 2012)	December 14, 2011

**4. Open Sign Up and non-value based premiums.**

Following a discussion with the processor group who requested regulatory protection against demands for and payment of non-value based premiums, the BCCMB wrote the BCCGA directors and the processor group in December, 2010. The letter advised that the BCCMB would not be implementing regulation at this time, but cautioned against demands or offerings for non-value premiums, citing remarks from BCFIRB that these premiums are inconsistent with the rationale for supply management.

The BCCMB expects that the current environment of cooperation that exists between producers and processors will prevail and strengthen, and regulation will not be required.

Board staff will be providing to the Board increased oversight of change of processor requests by growers. Growers will be contacted directly to determine the reasons for the requested changes.

**5. Current market conditions. (With thanks to CFC Chicken Fax)**

- Up to November 30, 2010 **1,084.7 Mkg** of fresh chicken was available for the Canadian market, **0.2% less** than during the same period in 2009.
- 2010 Year-to-date production has reached **942.0 Mkg, 1.0% or 9.4 Mkg more** than during the same period in 2009.
- 2010 Year-to-date imports have reached **142.7 Mkg, 7.7% or 11.9 Mkg lower** than 2009.
- Fresh supplies consist of total imports added to domestic production.

- Frozen chicken inventories on December 1, 2010 were **33.9 Mkg, 1.5 Mkg lower** than the previous month and **3.7 Mkg lower** than on December 1, 2009.
- Production in October and November of 2010 was **2.0 Mkg** and **1.4 Mkg higher**, respectively, compared to the same months in the previous year.
- Imports (as reported by AAFC) were **14.8 Mkg** in October 2010 and **14.8 Mkg in** November 2010, **equal and 1.3Mkg higher** respectively, to the same months of the previous year.
- Producer prices in period **A-102 are 6.4 cents higher** than those of period A-101 in most provinces. On average, the Canadian live price in **A-102 is 5.0 cents higher** than in the corresponding weeks of the previous year.
- **Canadian Wholesale Chicken Prices. (cents/kg)**

<u>Product</u>	<u>Dec 10</u>	<u>Dec 09</u>	<u>Change</u>
Market composite	327.3	331.2	1.21%
Whole bird complex	323.4	327.1	-1.10%
Breast complex	488.1	480.5	1.60%
Wing complex	499.0	514.3	-3.00%
Leg complex	266.9	262.2	1.80%

## **6. Appeals Update.**

### **Three Gates Farm appeal**

Mr. Paul Kuszyk representing Three Gates Farm, a new entrant grower on Gabriola Island, appealed a June 16, 2010 decision by the Board.

The question before the panel was whether or not the Chicken Board erred in its decision to deny Mr. Kuszyk's request to remove the transfer restrictions on the incentive quota offered to him as a new entrant grower on Vancouver Island.

In its decision issued on December 24, 2010 the BCFIRB panel upheld the decision of the BCCMB in this matter and the appeal was dismissed. The full decision can be found on the BCCMB website at [www.bcchicken.ca](http://www.bcchicken.ca)

## **7. ILT Update:**

One new case of ILT was reported in a flock of broiler chickens on January 11, 2011 in the South Abbotsford area. This is the first outbreak since November 27, 2010.

## 8. A-100 Production Statistics:

	A-100			
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Primary Growers Receiving Allotment	<b>267</b>			
<b>Growers over 110% of allotment</b>	9	3.37%	62,792	1.44%
<b>Growers over 106% of allotment</b>	33	12.36%	219,851	8.02%
Growers between 100% and 105.9% of allotment	133	49.81%	355,779	50.87%
Growers between 94% and 99.9% of allotment	86	32.21%	(206,646)	34.04%
Growers between 90% and 93.9% of allotment	12	4.49%	(155,007)	6.10%
Growers below 90% of allotment	3	1.12%	(35,198)	0.97%
<b>Growers below 94% of allotment</b>	15	5.62%	(173,859)	7.07%
Column Totals	267	100%		100%
<b>BC Utilization</b>	101.64%			

Average Live Weight	A-100			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Primary Growers Receiving Allotment	<b>267</b>			
1.600 kg and below	1	0.37%	112,381	0.37%
1.601 – 1.700 kg	2	0.75%	209,336	0.69%
1.701 – 1.780 kg	8	3.00%	785,407	2.58%
1.781 – 1.850 kg	3	1.12%	248,339	0.82%
1.851 – 1.950 kg	23	8.61%	3,058,425	10.04%
1.951 – 2.020 kg	31	11.61%	4,407,336	14.46%
2.021 – 2.100 kg	34	12.73%	4,010,849	13.16%
2.101 – 2.170 kg	20	7.49%	1,987,131	6.52%
2.171 – 2.250 kg	31	11.61%	4,370,396	14.34%
2.251 – 2.500 kg	105	39.33%	10,464,712	34.34%
2.501 – 2.730 kg	8	3.00%	796,027	2.61%
2.731 – 3.180 kg	1	0.37%	19,753	0.06%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	267	100.00%	30,470,092	100.00%

## **9. Security Alert.**

On January 10, 2011 the Board office was informed by a grower in the North Bradner area that a break in had occurred on his farm the previous evening. It appeared to the grower that the break in and subsequent damage was caused by a person or persons attempting to steal metal for salvage. Sections of misting lines and feed lines had been taken, and a number of chicks had been killed in the process. A significant section of the barn had been flooded due to the removal of a section of the misting system. The RCMP is currently investigating. The main doors and service areas of the barn in question were fully alarmed, but access was gained through a small loading door on the side of the barn.

Increased security and vigilance by all growers in the area is advised.

## **9. Animal Care Program update.**

As of December 31, 2010 we have **152** of 331 or **45.9%** of our farms certified under the CFC Animal Care Program.

Regional breakdown:

Interior region:	<b>26</b> of 41 farms <b>(63.0%)</b> certified.
Vancouver Island region:	<b>6</b> of 20 farms <b>(30.0%)</b> certified.
Lower Mainland region:	<b>120</b> of 270 farms <b>(44.4%)</b> certified.

REMINDER: The new bcchicken.ca website is up and running. If you require a user name to access the growers only side of the site, please contact Katie Lowe at 604-859-2868 or by e-mail at [katielowe@bcchicken.ca](mailto:katielowe@bcchicken.ca)

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at:

Phone 604-859-2868 or E-mail to [billvanderspek@bcchicken.ca](mailto:billvanderspek@bcchicken.ca)

Bill Vanderspek  
General Manager  
British Columbia Chicken Marketing Board

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