



British Columbia Chicken Marketing Board Update for February 2011.

1. Allocation A-104:

The national allocation for period **A-104** (April 4 – June 18, 2011) was set by the CFC Board of directors on January 19, 2011 at **213,136,941 kilograms live weight**. This represents **1.75% above** the adjusted base for the period.

BC's share of the allocation is:

Domestic	30,951,523 kilograms live weight.
Market Development	2,560,000 kilograms live weight.

MD represents **8.27%** of BC's domestic allocation for the period. Allotments to BC growers for period A-104 will be **100.45%** domestic pro-rata.

2. Allocation Setting Dates:

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set. The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

<u>Period</u>	<u>CFC Sets Allocation</u>
A-105 (June 19 – August 13, 2011)	March 23, 2011
A-106 (August 14 – October 8, 2011)	May 11, 2011
A-107 (October 9 – December 3, 2011)	July 12, 2011
A-108 (December 4, 2011 – January 28, 2012)	September 7, 2011
A-109 (January 29 – March 24, 2012)	November 9, 2011
A-110 (March 25 – May 19, 2012)	December 14, 2011

3. ILT Update:

One new case of ILT was reported in a flock of broiler chickens on January 20, 2011 in the Abbotsford area. This is the second outbreak since November 27, 2010.

BRITISH COLUMBIA CHICKEN MARKETING BOARD

4. A-101 Production Statistics:

	A-101			
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Primary Growers Receiving Allotment	263			
Growers over 110% of allotment	5	1.90%	70,466	2.35%
Growers over 106% of allotment	37	14.07%	320,976	14.52%
Growers between 100% and 105.9% of allotment	123	46.77%	391,629	48.62%
Growers between 94% and 99.9% of allotment	87	33.08%	(219,678)	32.82%
Growers between 90% and 93.9% of allotment	11	4.18%	(59,943)	2.89%
Growers below 90% of allotment	5	1.90%	(37,185)	1.16%
Growers below 94% of allotment	16	6.08%	(97,128)	4.05%
Column Totals	263	100%		100%
BC Utilization	99.05%			

Average Live Weight	A-101			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Primary Growers Receiving Allotment	263			
1.600 kg and below	1	0.38%	119,573	0.42%
1.601 – 1.700 kg	2	0.76%	117,687	0.41%
1.701 – 1.780 kg	5	1.90%	368,099	1.28%
1.781 – 1.850 kg	8	3.04%	795,122	2.77%
1.851 – 1.950 kg	20	7.60%	2,614,067	9.11%
1.951 – 2.020 kg	21	7.98%	2,697,515	9.40%
2.021 – 2.100 kg	36	13.69%	4,147,222	14.45%
2.101 – 2.170 kg	26	9.89%	3,719,069	12.96%
2.171 – 2.250 kg	31	11.79%	3,170,534	11.05%
2.251 – 2.500 kg	102	38.78%	10,001,452	34.85%
2.501 – 2.730 kg	11	4.18%	949,290	3.31%
2.731 – 3.180 kg	0	0.00%	0	0.00%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	263	100.00%	28,699,630	100.00%

5. Current market conditions. (With thanks to CFC Chicken Fax)

- Up to December 31, 2010 **1,179.2 Mkg** of fresh chicken was available for the Canadian market, **0.2% more** than in 2009.
- Final production for 2010 is **1,021.5 Mkg, 1.1% or 11.6 Mkg more** than 2009.
- Total imports for 2010 reached **157.7 Mkg, 5.3% or 8.9 Mkg lower** than 2009.
- Fresh supplies consist of total imports added to domestic production. Fresh supplies in November and December were **3.2% and 4.5% higher**, respectively, than in the corresponding months of 2009.
- Frozen chicken inventories on December 1, 2011 were **34.6 Mkg, 0.7 Mkg higher** than the previous month and **2.7 Mkg lower** than on January 1, 2010.
- Production in November and December of 2010 was **1.7 Mkg and 1.9 Mkg higher**, respectively, compared to the same months in the previous year.
- Imports (as reported by AAFC) were **14.9 Mkg** in November 2010 and **14.1 Mkg** in December 2010, **1.4 Mkg and 2.1 Mkg higher** respectively, to the same months of the previous year.
- Producer prices in period **A-102 are 6.4 cents higher** than those of period A-101 in most provinces. On average, the Canadian live price in **A-102 is 5.0 cents higher** than in the corresponding weeks of the previous year.
- **Canadian Wholesale Chicken Prices. (cents/kg)**

Product	Dec 10	Dec 09	Change
Market composite	327.3	331.2	1.21%
Whole bird complex	323.4	327.1	-1.10%
Breast complex	488.1	480.5	1.60%
Wing complex	499.0	514.3	-3.00%
Leg complex	266.9	262.2	1.80%

6. Appeals update.

On December 30, 2010 Mel Washtock, an unsuccessful new entrant grower program applicant from the Interior region, appealed a decision of the BCCMB to grant a further extension of time to begin production under the NEGP.

On January 14, 2011 BCFIRB informed Mr. Washtock that as his appeal was not filed within 30 days as required, but in fact was a full year late, he would need to satisfy BCFIRB that special circumstances exist that would warrant extending the time to file an appeal.

BCFIRB received the following submissions:

- January 19, 2011 letter from the appellant;
- January 25, 2011 response from the BCCMB;
- January 28, 2011 reply from the appellant.

In its decision dated February 8, 2011 the BCFIRB panel found that no special circumstances exist for extending the time limit for filing an appeal and issued a summary dismissal of the appeal.

The full decision can be found on the BCCMB website at *bcchicken.ca*

7. Animal Care Program update.

As of February 4, 2011 we have **162** of 331 or **49%** of BC chicken farms certified under the CFC Animal Care Program.

Regional breakdown:

Interior region:	26 of 41 farms (63%) certified.
Vancouver Island region:	6 of 20 farms (30%) certified.
Lower Mainland region:	130 of 270 farms (48%) certified.

REMINDER: The new *bcchicken.ca* website is up and running. If you require a user name to access the growers only side of the site, please contact Katie Lowe at 604-859-2868 or by e-mail at katielowe@bcchicken.ca

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at:

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British Columbia Chicken Marketing Board

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